



## **Mike BAYCROFT'S Biography**

**Mike Baycroft** is the CEO and senior partner at Fairview Research, LLC. He founded the company in 2006 after leaving Thomson Scientific where he was the VP of Corporate Technology Solutions for Thomson Scientific's Corporate Markets SBU. At Thomson, Mike was responsible for the development, support, and operations of all current and future Corporate Markets' products including those developed by MicroPatent, Delphion, and Wila. This includes customer facing applications as well as the supporting content services particularly as they apply to first level patent data. Mike joined Thomson Scientific through the acquisition of Information Holdings Inc. (IHI) in 2004. He joined MicroPatent in 1994 when he was hired to develop their Internet product line. As CIO he was responsible for all MicroPatent's technologies and product developments. Mike was also actively engaged in customer service, business development, and strategic planning as a member of the MicroPatent Executive Team.